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# M.Lib.I.Sc. (Semester - II) Examination, April - 2015

## LIBRARY AND INFORMATION SCIENCE (Paper - I)

### Information and Communication

### Sub. Code : 47762

**Day and Date : Tuesday, 28 - 04 - 2015** **Total Marks : 80**

**Time : 03.00 p.m. to 06.00 p.m.**

**Instructions :** 1) **All questions are compulsory.**
2) **All questions carry equal marks.**

*Q1)* A) Choose the correct answer : **[10]**

i) The effort that determines market as potential for product is known as market

a) Survey b) Mix

c) Segmentation d) Identification

ii) The term 'Search Strategy' is used in the context of

a) Documentation b) Literature search

c) Information science d) Indexing

iii) Universal Bibliographic Control (UBC) was launched by

a) ALA b) IFLA

c) FID d) ICSU

iv) Which term signifies all recorded thoughts in communicable form?

a) Knowledge b) Document

c) Data d) Information

*P.T.O.*

v) Universal Data Flow and Telecommunications is a core programme of

a) IFLA b) IASLIC

c) ILA d) FID

vi) The person who Provides Information services on payment is known as

a) Information Seller b) Information Supplier

c) Information Broker d) Information provider

vii) The British Library Automated Information Service (BLAISE) was introduced in the gear.

a) 1978 b) 1977

c) 1969 d) 1968

viii) Which type of information is provided by CAS?

a) Retrospective Information

b) Significant Information

c) Current Information

d) Comprehensive Information

ix) The term 'Information Science' was coined in the year.

a) 1959 b) 1955

c) 1956 d) 1960

x) Information produced, sold and consumed relates to

a) Information Marketing b) Information Industry

c) Information Economics d) Information Generation

B) Answer in one or two sentences : [10]

i) In which nation the term 'Information Science' was coined first time?

ii) What is the role of Information Centre?

iii) Where the National Information Centre (NIC) is located in India?

iv) Which foundation prepared the draft of National Policy on Library and Information System?

v) What is the ascending order of complexity of the concepts : Information Knowledge, data and wisdom?

vi) MIS stands for what?

vii) NASSDOC was set by which organization?

viii) What is processed, interpreted and organized data?

ix) What are non-documentary sources of information?

x) What is empirical information?

*Q2)* Discuss the National Information Policies of U.K. and India. [20]

OR

State the meaning and need of Economics of Information and explain the various activities involved in 'Marketing of Information'.

*Q3)* Give meaning and scope Information Management and describe Information Management activities. [20]

OR

Define Knowledge Management. Explain its need and highlight knowledge management activities.

**Q4)** Write notes on any four of the following : **[20]**

a) Principles and functions of knowledge management

b) Information Products

c) Concept of freedom

d) Censorship

e) Data security and fair use

f) Characteristics of Knowledge Management

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